Policy Date: September 2026
Date of next review: September 2027
Owner: Bursar / Network Manager
Location: StaffHub, GgovernorHub, Website

Heath Mount School

Cookie Policy

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Introduction

This Cookie Policy ("Policy") sets out how Heath Mount School ("we", "our", "us") handles the cookies we collect on our websites. This policy is intended as a long-form cookie policy, forming part of a layered approach, providing website visitors who access our website(s) with information about our use of cookies.

This Policy applies to all websites owned and operated by Heath Mount School.

Our Data Protection Lead is responsible for reviewing this Policy on a regular basis. You can contact our Data Protection Lead by emailing privacy@heathmount.org

Definitions

Cookies are small files of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. Cookies can constitute personal data (for example, tracking cookies) and where that is the case, we process that personal data in accordance with the GDPR and UK DPA (2018).

Our website(s) means websites operated by Heath Mount School. In particular, the following website: https://www.heathmount.org/

Visitor means any person who accesses our website(s).

General Policy

Heath Mount School uses cookies to distinguish website visitors to our website(s). This helps us to provide you with a good experience when you browse our website and also allows us to improve our website.

- We will obtain consent before setting any non-essential cookies or similar technologies. Strictly necessary cookies may be used without consent where required for the operation or security of the website. Visitors can change or withdraw their cookie choices at any time through the cookie preference controls available on the website.
- All use of cookies shall comply with applicable laws and regulations.
- We use the following cookies:
    - **Strictly necessary cookies**. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.
    - **Analytical or performance cookies**. These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
    - **Functionality cookies**. These are used to recognise you when you return to our website. This enables us to remember your preferences (for example, your choice of language or region).

- You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	Duration
Cf bm	Supports Cloudflare Bot Management by managing incoming traffic that matches criteria associated with bots. The cookie does not collect any personal data, and any information collected is subject to one-way encryption.	30 minutes
_cfuvid	Used by Cloudflare WAF to distinguish individual users who share the same IP address and apply rate limits.	session
_gid	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.	A day
_gat_*	to store and count pageviews.	1 minute
_ga	Contains a unique identifier used by Google Analytics to determine that two distinct hits belong to the same user across browsing sessions.	A year
_hjSessionUser*	Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behaviour in subsequent visits to the same site will be attributed to the same user ID.	A year
_hjSession_*	Used by Hotjar to hold current session data.	30 minutes

- We do not share the information collected by the cookies with any third parties
- Website visitors may choose to block our website's cookies by activating the browser setting that allows the visitor to refuse the setting of all or some cookies. However, if the visitor blocks all cookies (including necessary cookies) you may not be able to access all or parts of our website.
- Cookies will remain on a user's device for the duration specified in the table above, unless they are deleted earlier by the user or browser settings.

You can manage or change your cookie preferences at any time using the cookie settings available on our website. You can also control or delete cookies through your browser settings.

Monitoring and Review

Governors Committee Reviewing	Buildings and Infrastructure Committee
Period of review	September 2026
Person responsible for implementation and monitoring	Bursar
Related Policies	CCTV Policy IT acceptable Use Policy Data Protection Policy Staff Privacy Policy Website Privacy Policy Parent Privacy Notice

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